

Vision Statement

To enhance and celebrate the literacy expertise of local teachers.

2010 Strategic Plan

Focus on:

1. Encouraging research initiatives of local practitioners
2. Strengthening the teaching of literacy in our area
3. Raising the profile of our organisation

Encouraging research initiatives of local practitioners

- Financially support a local practitioner, to the value of \$1000, to attend a 2010 National/International literacy conference to further their area of expertise.
- Encourage local researchers to share their findings to small groups.

Strengthening the teaching of literacy in our area

- Continue to hold workshop evenings annually.
- Seek quality keynote speakers. Create and continually update a database of speakers and their contact details.
- Celebrate and showcase talents of local practitioners and promote classroom initiatives.

Raising the profile of our organisation

- Develop our website and promote to local practitioners
- Invite member school contacts to AGM and launch of website, provide with calendar of events and encourage involvement
- Address principals/AP/DPs at their meetings
- Council members make personal contact with all contacts at member schools